

Do You Provide Aging in Place Products or Services?

Over 80% of seniors say they want to stay in their own home as they age. They want products and services that will help them do so.

Senior Living's February and August Housing editions provide aging in place related businesses the opportunity to advertise their products or services directly to consumer who want to maintain their independence.

Product and Services our Readers are looking for:

- Downsizing services
- Home maintenance and renovations
- Personal home care
- Aids to daily living and medical supplies
- Safety and security devices and monitoring

SPECIAL OFFER

**Buy 2 Ads (both Feb & August issues)
Get 12 Months of FREE Web Exposure**

BOOK BEFORE JANUARY 17/2011

Book an ad in both February 2011 and August 2011 editions before Jan 17/11. Receive these 3 FREE Web Benefits:

- 1) Your **Business Contact Info** added to our **Aging in Place** web page FREE for 12 months.
- 2) Submit an industry related **article** of 750 words or less for posting on our **Aging In Place** web page FREE for 12 months.
- 3) Your **Business Listing** added to our Senior Living online **Business Directory** FREE for 12 months.

We can help you create a Proactive Marketing Campaign to reach the senior consumer.

- Market your products or services year-round by advertising in **all 12 issues of Senior Living**. By keeping your product or service in front of our readers every month, you will be where they can find you when they are ready to buy.
- Target our semi-annual **Special Housing editions** in February and August.
- Purchase booth space at our annual March **Senior Expo**.
- Expand your print advertising through **web exposure** - Business Directory, Editorial, Banner advertising. Up to 70,000 unique visitors monthly

