

REACH NEW CUSTOMERS through our popular SENIOR HOUSING Editions

Do you have a business that offers

- products or services to help seniors relocate, or
- assistance to help seniors remain in their own home as they age?

Senior Living offers a great opportunity through our **Senior Housing Special Editions** to reach the customer that is in the market for what you offer.

Industries that should consider advertising in these Special Editions include:

- SENIOR RESIDENCES • SENIOR HOUSING PROGRAMS • REALTORS
- HOME SUPPORT PROFESSIONALS • MOVERS • MEDICAL EQUIPMENT SUPPLIERS
- FINANCIAL PLANNERS • ACCOUNTANTS • LAWYERS • MEAL PROVIDERS
- RELOCATION SPECIALISTS • RENOVATION COMPANIES • NOTARIES
- GARDENERS & LANDSCAPERS • HOUSE CLEANERS

The **Senior Housing Special Editions** publish in **February** and **August**.

Booking Deadlines:

Jan 15/10 for the February 2010 edition

Jul 14/10 for the August 2010 edition

Ad Deadlines:

Jan 19/10 (noon) for the February 2010 edition

Jul 16/10 (noon) for the August 2010 edition

Choose your region:

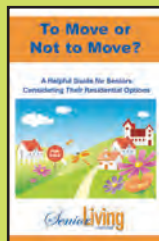
- Vancouver Island
- Vancouver & BC Mainland
- or Both



Call (250)479-4705 or 1-877-479-4705 for pricing details on:

- Senior Housing Special Editions
- Senior Living Website - Senior Housing Section
- Annual Advertising Campaigns

To Move or Not to Move? A Helpful Guide for Seniors Considering Their Residential Options



144 pages
4.5" x 7.5" Softcover
Published Jan 2009

Do you have clients who are considering a move, but don't know what their options are? "To Move or Not to Move?" is the ideal resource. **Retail cost: \$9.95.**

Special Offer for Businesses

Businesses can buy bulk orders (25 books or more) to resell or give complimentary to clients. Cost only **\$5 per book**. Call (250)479-4705 or visit our website bookstore for more information.

NEW!

We are pleased to announce the recent launch of our online **Senior Housing Directory**.

www.FindSeniorHousing.ca

As a complement to our other senior housing resources, this directory provides details about housing options throughout BC, including Independent, Assisted Living, Complex Care, apartments, condominiums, co-op housing and other senior-oriented housing communities. We are in the process of gathering up-to-date information and expect the site to be well populated by the end of January 2010.



Call us for a list of advertising options available on this site.