

Reach New Customers Through Our Popular Senior Living Editions

August 2010 & February 2011

Referred to by government, professional and private sectors in assisting clients with their housing needs.

- Health Units / Hospitals (social workers, doctors, nurses) • Senior Centres
- Senior-focused Organizations (senior care & support societies • Health Care Professionals (physiotherapists, occupational therapists, home care workers)
- Realtors • Home Health & Medical Supply Stores



“When we receive questions about housing options we now consistently refer clients to the Senior Living Special Housing edition as a source of information about their housing options.” - Seniors Serving Seniors

Directly market to seniors who are reviewing their Residential options today.

Industries that should consider advertising in these Special Editions include

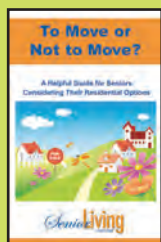
- Senior Residences • Senior Housing Programs • Realtors • Financial Planners
- Meal Providers • Home Support Professionals • Movers • Relocation Specialists
- Medical Equipment Suppliers • Accountants • Lawyers • Renovation Companies • Notaries
- Gardeners & Landscapers • House Cleaners

Call (250)479-4705 or 1-877-479-4705 for advertising options and rates.

BOOKING DEADLINES: August 2010 edition - July 14/10 (noon) • February 2011 edition - Jan 14/11 (noon)

AD DEADLINES: August 2010 edition - Jul 16/10 (noon) • February 2011 edition - Jan 16/11 (noon)

To Move or Not to Move? A Helpful Guide for Seniors Considering Their Residential Options



Do you have clients who are considering a move, but don't know what their options are? "To Move or Not to Move?" is the ideal resource. **Retail cost: \$9.95.**

Special Offer for Businesses
Businesses can buy bulk orders (25 books or more) to resell or give complimentary to clients. Cost only **\$5 per book**. Call (250)479-4705 or visit our website bookstore for more information.

Over 3000 copies sold already!

144 pages
4.5" x 7.5" Softcover
Published Jan 2009

NEW!

Senior Living's online Senior Housing Directory

www.FindSeniorHousing.ca

As a complement to our other senior housing resources, this directory provides details about housing options throughout BC, including Independent, Assisted Living, Complex Care, apartments, condominiums, co-op housing and other senior-oriented housing communities. Over 500 residential listings.

Extend your Marketing Reach by combining your print ad campaign with a WEB AD in our Senior Housing Directory.

Over 30 regions to choose from.

